



## D. Scott Clark

dscottclarkdesign   
design.dscottclark.com 



dscottclark design  
UX/UI design  
photography

### contact

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### education

#### ux/ui bootcamp - certificate

denver university

user experience & interface design 2020-2021

#### bachelor of science - photography

indiana wesleyan university

photography & design 2004-2008

### ux/ui design & research

#### research

user interviews, proto-personas, heuristic evaluations, user journey mapping, empathy maps, competitor analysis

#### ux/ui design

card sorting, information architecture (ia), wireframing, prototyping, storyboarding, visual design, branding, micro-interactions, mobile app design, responsive web design

### software & languages

adobe photoshop

adobe lightroom

adobe indesign

adobe illustrator

adobe xd

figma

sketch

invision

miro

html 5

css 3

javascript

bootstrap 4

### summary

Creative UX/UI designer with a background in lifestyle & adventure photography who thinks constantly about how to improve a user's experience within physical design and digital environments, everything from light switches to web apps. Over a decade of experience working in the creative fields with brands like Starbucks, Jansport, & Chase Bank.

### experience

#### D. Scott Clark Photography

Owner/Photographer

2008-Present

- 2020 ● Created a campaign for Mountain Hardwear's Stretchdown coat line
- 2019 ● Worked with Starbucks on an ad campaign for their at-home line of coffee  
Photographed a campaign for Centura Health Hospital Group focusing on providers  
Worked with Wake-Forest University's Innovation Quarter to showcase their new properties
- 2017 ● Continued working with brands like Zeal Optics, Klean Kanteen, Trimble, and Harvard Business School
- 2015 ● Photography Mentor at Madelife, a creative accelerator Madelife.com 2013-2016
- 2013 ● Photographed for brands like La Sportiva, Allegro Coffee Roasters, Deschutes, and Chase Bank
- 2011 ● Taught as an Adjunct Professor at Indiana Wesleyan University, Won National Geographic Traveller UK Photo Competition, Photographed Wenger Patagonia Expedition Race in Chile, Moved to Boulder, CO
- 2009 ● Moved to Mumbai, India working with NGO's and advertising firms from 2009-2010
- 2008 ● Graduated with Bachelors of Science in Photography from Indiana Wesleyan University & started D. Scott Clark Photography
- 2006 ● Worked as In-House Photographer for advertising firm Hiron & Co in Indianapolis, IN 2006-2008 www.hirons.com